

GENERAL DESIGN SPECIFICATIONS & REQUIREMENTS

Things you need to know before sending files to us

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RETRACTABLE BANNERS

> Artwork Size

- Please create your artwork at a 1:1 scale.
- **80cm (W) x 203cm (H)** : Trim size will be 78cm (W) x 198cm (H)
- **60cm (W) x 163cm (H)** : Trim size will be 58cm (W) x 158cm (H)

> Colour

- All colours must be converted to **CMYK** mode. We use industry standard CMYK printing. Use of other colour scheme such as RGB or Pantone will result in inaccurate output colour.
- It is important to note that an exact colour match from printout to printout is not possible on a CMYK print process. King of Print cannot accept responsibility for reasonable variations in colour. Every care is taken to ensure that the colour of each printout is matched as closely as possible. However, where a chemical proof or a colour commercial 3DAP printer proof is not provided for supplied material, no responsibility can be taken for the content or colour accuracy.
- If you have any special requirements in regards to colour matching, please let us know before placing your order.

> Font

- Please create all text to outlines/curves

> Images

- We recommend you use only high resolution images to create your artwork. 300dpi or above.
- Use of low resolution images will result in poor print quality.

> Format

- Please convert your files to TIF images at 120dpi (optimal)
- We accept ai, pdf, psd and eps files aslong as all text are created to outlines/curves and images linked are supplied or embedded with the file.
- We do not accept: Quarke Express, Desktop publishing files eg. Word, Publisher, Powerpoint.

> Ready to Send?

- We accept complete artwork via ftp, email or CD.
- **Artwork supplied via email (under 14mb):**
 - All emailed artwork should be sent to info@kingofprint.com.au / sb@kingofprint.com.au
- **Artwork supplied on CD:**
 - TIF image at 150dpi at 1:1 scale.
 - Please provide the working file psd, ai, eps, and/or pdf (all text created to outlines)
 - All graphic and logos must be supplied.
- **Artwork supplied via ftp:**
 - Files can be uploaded directly to our server. Contact us for ftp details.
- ① **Through website** - simply click on the link under our SPEC/FTP page
- ② **Manual type in browser** pc user - <ftp://ftp.kingofprint.com.au> username = client@kingofprint.com.au
mac user - [ftp.kingofprint.com.au](ftp://ftp.kingofprint.com.au) password = kingprint08

* **please inform us after file uploading is complete** 
(as files might become corrupt if we start downloading before uploading has finished)



All files received will be printed as the files provided and any errors in the artwork will appear on the final product. King of Print is not responsible for any art related errors, so please check your files carefully.



WE @ KING OF PRINT
have all your printing needs covered
www.kingofprint.com.au

FORTITUDE VALLEY

Shop 7, Cathedral Village, 115 Wickham St.
Fortitude Valley, QLD 4006

P 1300 362 480 / (07) 3122 2614
F (07) 3102 9942 / (02) 8212 5920
E info@kingofprint.com.au

SUNNYBANK OFFICE

Shop 11b, Market Square Shopping Centre
Cnr Mains Rd & McCullough St., Sunnybank, QLD 4109

P 1300 535 288 / (07) 3122 1321
F (07) 3102 9942 / (02) 8212 5920
E sb@kingofprint.com.au